

# RANDY MITCHELL

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**GRAPHIC DESIGNER** 

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North Richland Hills, TX

### PROFESSIONAL SUMMARY

Versatile graphic designer with 6+ years experience in print, interactive design, digital design, and still willing to go above and beyond. Seeking to provide outstanding graphic design content to your company with proven strengths in creativity, detail-oriented, meet multiple project deadlines, and critical thinking. Also excels in several tech tools including Photoshop, Illustrator, Indesign, and Microsoft Office.

# SOFT SKILLS Creativity Organization

# PROFESSIONAL EXPERIENCE

Freelance Graphic Designer - North Richland Hills, TX • June 2021 - Present

- Develop 10-second advertisement for multiple small businesses to be showcased at BackPorch Drafthouse -Temple, TX.
- Developed an e-commerce website for a small startup business using Wix as a web builder platform. Worked on state sales tax calculations and product information (Internet Archive).

# All CCTV Supply / Michael's Keys - Hurst, TX

In-House Graphic Designer / Web Administrator / Assistant Branch Manager • April 2018 - May 2024

- Re-developed e-commerce website from the ground up using BigCommerce as a web builder platform to create www.allcctvsupply.com and www.michaelskeysonline.com.
- Moderate our website's inventory; including stock count, product price, and product information.
- Organized and assemble order invoices in a safe and secure shipment to be sent out to our customers.
- Communicate with customers as a sales representative to provide product details and who to contact for customer support.
- Create email templates to be sent out as email blast to our customers through Mailchimp.
- Design and develop email layouts and assets to American Eagle who would send email blast to our customers.
- Engineered and printed multiple store catalogs and flyers that showcase what new products we have to offer to our customers.
- Keep track of online purchases, ensure payment was successful on checkout, and assemble the order.
- Founder of All CCTV Supply YouTube channel and created short video tutorials to aid security installers.

# **EDUCATION**

#### **Skillshare Courses • Present**

Affinity Designer
 Adobe Premiere
 Adobe After Effects
 Typography

# Professional Diploma in UX Design • 2024

Acquired at UX Design Institute - Dublin, Ireland (Online)

# Bachelor of Science in Multimedia Design and Development • 2014

- Acquired at DeVry University Irving, TX
  Magna Cum Laude Graduate
  Delta Mu Delta Alumni
- · Numerous Dean's List Awards

